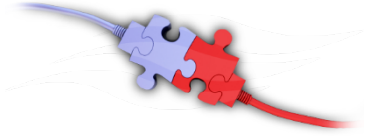# Dynamics eShop - Features

ERP Integration

- Fully Integrated eCommerce solution (B2B, B2B, Sales & Vendor Portal) for Microsoft Dynamics NAV and D365 Business Central.
- **Real time integration using web services allows you to display customer specific pricing, discounts, promotions, shipping rates, sales tax, inventory, balances, order history from Dynamics and creates sales order right into Dynamics.**

Catalogue & Price Management

- Publish your Dynamics inventory items online. Supports unlimited products, categories, Item variants, unlimited unit of measures and inventory levels from Dynamics.
- Multi product images, attributes, extended description & cross sell items.
- Your entire product Catalogue within categories, subcategories
- **Pricing, promotions and discounts are pulled from NAV**

Payment Gateway Integration

- PCI compliance & SSL. Flexible payment methods (Credit cards, Purchase Order Number, COD, etc.)
- Support for the most popular gateways (authorize.Net, PayPal, Charge-logic, etc.). The shopping cart is seamlessly integrated with the Payment Gateway of your choice. Live, real time authentication and verification of the customer's credit card is done, enabling instant payment to you for your services or products.

Shipping Charge Integration

Real time shipping rates are pulled from FedEx, UPS, USPS or other carriers. Shipping rates can also be pulled from Dynamics or E-Ship

Tax Calculation

Sales taxes can be pulled real-time from Dynamics tables or using Avalara Avatax, Vertex or other tax services

Dynamics eShop - Features

Order & Account Management

- **New Customer can register online and create a bill-to and ship address.**
- The shopping cart feature allows to create a sales quote or sales order right into Dynamics.
- Upon order confirmation auto emails are sent to customer.
- Open orders, closed orders and invoice information can be viewed 24/7 in the account section

Online Marketing

- Newsletters, Coupons and Giftcards act as a great tool to draw customers attention.
- Built-in Content Management System allows users to add contents to the website without having to code.
- Share products via Facebook, Email, twitter and other shopping sites.
- SEO (search engine optimized)
- Works with any smart phone (IPhone, Android) and Tablets (IPad)

Installation

- **Available as an Extension that requires no modification to the core ERP for a faster and easy Installation and Upgrades.**
- Comes with standard templates or readymade solution for quick install.
- Easy to adopt, easy to use, easy to scale, easy to change layouts.
- Completely customisable using industry standard tools such as Visual Studios.

FIND OUT WHY ESHOP IS THE RIGHT CHOICE FOR YOUR BUSINESS

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